

Sponsorship Overview



CHARLOTTE METRO

Connect | Educate | Inspire | Secure

Contact

LaToya Workman, President & Corporate Relations

Phone

704-293-9205

Website

<https://www.charlottemetroisc2.org/>

Email

president@charlottemetroisc2.org

LinkedIn:

<https://www.linkedin.com/company/charlotte-metro-isc2-chapter/>

About Our Chapter



The ISC2 Charlotte Metro Chapter is a dynamic hub for ISC2 members and cybersecurity and IT professionals passionate about advancing practical information security in our region. As the largest group of security practitioners in the Charlotte Metro area, our chapter offers unparalleled opportunities to:

- **Network with Leading Experts:** Engage with the most extensive network of security professionals in the Charlotte Metro area, fostering valuable connections and collaboration.
- **Empower the Next Generation:** Shape the future of cybersecurity by partnering with local K-12 schools, colleges, and universities to inspire and educate the younger generation.
- **Support Small and Medium Businesses:** Provide tailored information security guidance and resources to small and medium-sized businesses, helping them navigate the complex cybersecurity landscape.



Vision

- To be a cybersecurity hub for the Charlotte Metro region, where both active and inspiring professionals can gather to help establish a cybersecurity community of interest.



Mission

- To provide members and other security professionals with the opportunity to knowledge share, grow professionally, raise security awareness, and advance information security in our local communities.

About Our Members*



Since our inception in 2021, the chapter has gradually grown, now proudly representing a thriving community of 100+ members from new graduates who have recently obtained the Certified in Cybersecurity (CC) certification to analyst, executives and CISOs with their CISSP representing the top companies in the area. Some of the organizations represented by our members include:

- Ally Financial
- Atrium Health
- Audax Group
- AvidXchange
- Bank of America
- Blue Cross Blue Shield
- Brighthouse Financial
- Centene
- Circle K
- Crabtree
- CC Mortgage
- Duke Energy
- Echelon Cyber + Risk
- Fifth Third Bank
- GAVS
- Johnson C. Smith university
- IEEE
- Insight
- Incovate Solutions
- Lincoln Financial
- Lowe's
- LPL Financial
- Mecklenburg County
- MedCost
- National Gypsum
- Novant Health
- NWN Carousel
- Sealed Air
- SERC Reliability Corp.
- Siemens
- SPX
- Stratascale
- SUMO Logic
- Sunlight Financial
- TIAA
- Trane
- Truist Bank
- UNC Charlotte
- U.S. Bank
- Ultragenyx
- Verizon
- Wells Fargo
- Wirebond
- XPO Logistics
- YMCA

*We are continuing to make our presence known in the community and growing and expanding our membership. Each month we add new members representing a diversity of backgrounds, experience, and organizations.

Event Types



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Charlotte Metro ISC2 Chapter organizes several events a year which are open for anyone to attend.

1

Monthly Chapter Meetings

Our monthly chapter meetings are essential gatherings for the Charlotte Metro ISC2 community, offering 2.5 hours of engaging, informative sessions typically held in the evening from 6:00 PM to 8:30 PM. These meetings provide a flexible format, featuring expert speakers, panel discussions, hands-on workshops, or interactive Q&A sessions. We host these events at various local restaurants and venues, ensuring a dynamic and accessible environment for all attendees.

2

Networking & Social Events

We recognize the importance of balancing work with personal life. To support this, we periodically host networking and social events designed to foster communication, build connections, and encourage social interaction within the cybersecurity community. These events provide a relaxed atmosphere for members to engage with peers, share experiences, and strengthen professional relationships outside of the traditional work environment.



Benefits of Sponsoring



Becoming a vendor partner can offer several sponsorship benefits, including brand exposure, networking opportunities, thought leadership, community engagement, and market intelligence. Additional benefits in engaging our members include:

COMPANY REPUTATION

Sponsoring our chapter positions your company as a leader in the cybersecurity field, demonstrating a commitment to advancing information security practices within the Charlotte Metro area. Your association with ISC2, a globally recognized organization, strengthens your brand's credibility and visibility among industry professionals.

RECRUIT SECURITY PROFESSIONALS

As a sponsor, your company gains direct access to a pool of skilled cybersecurity professionals. This provides an opportunity to identify and recruit top talent, as well as to showcase your company as an employer of choice for those seeking career growth in the cybersecurity field.

INFLUENCE SHAPING THE FUTURE OF CYBERSECURITY

By sponsoring our chapter, your company can actively participate in shaping the future of cybersecurity in the region. Through sponsorship, you have the chance to influence discussions, support emerging trends, and contribute to the development of best practices that benefit the entire community.

SPONSORSHIP RULES

Help us create an educational environment that helps to build trust and networking with our members by following these simple rules:

- Comply with our mission and ethics
- No aggressive sales
- No negative campaigning
- Focus on improving the professional knowledge of information security practitioners

Community Partner Sponsor Packages



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Platinum Package

Our most distinguished and prestigious tier, reserved for community partners who seek maximum benefits and engagement opportunities. This level offers unparalleled visibility, exclusive access, and the highest level of involvement in our chapter's activities, ensuring that your company is recognized as a leading force in advancing cybersecurity within the Charlotte Metro area.

Platinum sponsor designation on Chapter website for 1 year

Ability to host three (4) meetings/events with short speaking spot

Opportunity to place signage/info at four (4) meetings

Recognition on Meeting Slides

10 Memberships for employees

\$10,000



Gold Package

An excellent choice for those with budget considerations, offering substantial benefits at a competitive price of \$5,000—half the cost of our top-tier package. This level provides significant engagement opportunities and visibility within our chapter, making it a cost-effective option for companies looking to make a meaningful impact in the cybersecurity community.

Gold sponsor designation on Chapter website for 1 year

Ability to host two (2) meetings/events with short speaking spot

Opportunity to place signage/info at two (2) meetings

Recognition on Meeting Slides

5 Memberships for employees

\$5,000

Meeting Contribution Sponsor Packages



Silver Package

This package is ideal for those interested in supporting a specific chapter event through a one-time sponsorship with more time to demonstrate the capability of your organization.

Silver sponsor designation on Chapter website for 1 year

Sponsor designation related to meeting communications

Short speaking spot (3-5 mins)

Opportunity to place signage at the event

Opportunity to distribute information at the event

\$1,500



Bronze Package

Perfect for companies looking to support our chapter by contributing directly to the venue or catering for a specific event while supporting the overall event experience..

Short speaking spot (1-3 mins)

Bronze sponsor designation on Chapter website for 6 months

Sponsor designation related to meeting communications

\$500



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Thank you!
We're excited about
the future partnership!



Connect With Us Today

Phone 704.293.9205

Website CharlotteMetroISC2.org

Email President@CharlotteMetroisc2.org

LinkedIn: [ISC2 Charlotte Metro Chapter](#)

